

How to organise a bake sale

Whether your fundraising in a school, library, or GP surgery, bake sales are a great way to fundraise for Caring Together.

Grab the spoon, dust off your apron, and follow these steps to help make your event a recipe for success!

1. When and where

Choose a date and a place to hold your bake sale.



2. Advertise

Spread the word about your bake sale. You could advertise it on your company's intranet page, send around an email, or put up posters to advertise the event around the office.



3. What

Decide if you want to hold a bake-off or a traditional bake sale.



4. Theme

Encourage your colleagues, family and friends to join in and bake too. You could create a theme around the sale depending on when you hold it, for example, Easter, Halloween or Christmas and ask people to bake cakes around that theme.



5. Judging

If you're holding a bake-off ask everyone to score the cakes from 1 to 10, with 1 being poor and 10 being the best you've ever tasted! You could rate it based on taste, appearance and creativity. Using the average scores crown the winning baker. You could even hold a bake-off over several weeks and ask senior management to judge the final round for you.



6. Pricing

Decide on a price for each slice of cake. We would suggest donations in the range of £1 to £4. Make labels for the cakes and add any allergy information.



7. Enjoy

Remember to have fun – you're doing something amazing for unpaid carers!



No unpaid carer in crisis

For more information please contact us
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