

# Fundraising at work

**Spread the word. Let your colleagues know about your fundraising and get them involved.**

## 1. Signature

A very simple way to get the word out about your fundraising is to change your email signature. On your personal and work account edit your signature to include a short message about what you're doing and, most importantly, the link to your fundraising page.



## 2. Posters

Put up posters up around the workplace, which we can provide for you. Think where the best place to put them will be. Where do people gather? Where are they more likely to look? This could be above a hand dryer in the bathroom, in the kitchen or in lifts.



A lot of workplaces often have noticeboards too. Don't forget to include your fundraising page's QR code to the posters for your colleagues to scan and get taken straight to your fundraising page.

## 3. Matched funding

Some employers will match your fundraising total pound for pound.

Make sure you ask your employer about this. It could be the easiest money you raise.



## 4. Self-employed

Not to worry. There are still hundreds of fundraising ideas for you. Think about who you contact on a regular basis. Customers? Clients? Friends in the same field? You can also get involved with your local community. Reach out to your local council or community groups to see what you can get involved with.



No unpaid carer in crisis

**For more information please contact us  
0345 241 0954**

[fundraising@caringtogether.org](mailto:fundraising@caringtogether.org)  
[caringtogether.org](https://caringtogether.org)  
Registered charity number 1091522

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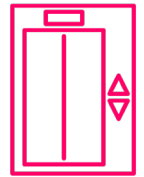


# Fundraising ideas for your work

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## Lift toll

If you work in a high rise building introduce a 'lift toll' for the day. Charge everyone a £1 each time they travel up or down in the lift. If you work in a large tower block just think how much you will raise in day.



## Sweepstake

If you are running for us why not organise your own sweepstake? Set up a grid of times and ask each person to bet £2, the person nearest to your race time wins £25 or a bottle of bubbly. There are plenty events to hold a sweepstake for. Why not organise one for the Grand National, Wimbledon or the FIFA World Cup?



## Dress down day

Ask everyone to pay £2 to come to the office in casual dress. Or you could have a theme, like a day where everyone must wear purple in support of Caring Together.



## Guess the baby competition

This is particularly good if you can get the boss involved!

Get everyone in your office to bring in a baby photo and charge people £1 to guess who it is. The person with the most right wins a donated prize.



## Host a tea and cake morning

Make up some pots of tea for your colleagues and bring in some baked goods. If they're homemade, even better. Serve the tea and cakes to everyone's desks or organise for everyone to take a break.



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