When carers talk about how caring affects their life, or have a photo taken, it helps people understand them and the things that matter to them. When the general public know what carers do by hearing their stories, or seeing their photos, it is a very powerful way of making sure that carers are not forgotten by the government, for example.

The terms ‘photos’ and ‘videos’ refer to any of the following digital, analogue or scanned pictures, videos, film footage or any other image.

I …………………………………………… give you, Caring Together, permission to take photographs/images/audio recordings of me and/or use my story.

**Details of photos, videos, audio recordings or story**

|  |
| --- |
| Please give sufficient information to identify content concerned. |
|  |

I grant permission for Caring Together to use these photos, videos, audio recordings and my story in the following way:

|  |  |  |
| --- | --- | --- |
| In Caring Together publications, press releases, displays. I am aware that these publications, press releases will be available online as downloadable documents. |  |  |
| **Yes** | **No** |

|  |  |  |
| --- | --- | --- |
| On Caring Together website and social media platforms. The social media platforms include Facebook, Twitter, YouTube, Instagram and LinkedIn. |  |  |
| **Yes** | **No** |

|  |  |  |
| --- | --- | --- |
| To send to third parties to use to promote the work of Caring Together. This could include publications and websites. |  |  |
| **Yes** | **No** |

**Conditions of use**

Caring Together will:

* Not re-use any photos or recordings of the adult concerned that are incompatible with purposes identified.
* Not include personal email or postal addresses or telephone or fax numbers on video, on our website or in other printed publications.
* Not use full names in any accompanying text or caption on photographs of an individual adult or vulnerable person, unless agreed in advance.
* Only use images of persons who are suitably dressed.
* Comply with all internal policies and procedures in relation to the taking and use of photos, videos or audio recordings.
* Only keep photos, videos, and audio for three years, unless specific consent has been obtained to store and use for longer.

Please note that websites can be viewed throughout the world and not just the United Kingdom, where UK law applies, and we cannot be responsible for how online content and printed content is shared and for how long it remains in the public domain.

**Agreement**

I agree:

|  |  |  |
| --- | --- | --- |
| that the photos/videos/audio recordings and/or my story listed above may be used by Caring Together or its successors at any time whether I am receiving a service from them or not. |  |  |
| **Yes** | **No** |

|  |  |  |
| --- | --- | --- |
| to Caring Together or its successors safely storing a copy of the photos/videos/audio recordings and/or my story listed above for the specific purposes identified or storing my contact details on their database in case they need to contact me. |  |  |
| **Yes** | **No** |

|  |  |  |
| --- | --- | --- |
| that any intellectual property rights in the photos/videos/audio recordings or story will be the property of Caring Together through those acting on its behalf to take the photos/videos/audio recordings and/or story. I assign any intellectual property rights which I own or will own in the photos/videos/audio recordings or story to Caring Together. |  |  |
| **Yes** | **No** |

|  |  |  |
| --- | --- | --- |
| that I waive all rights of privacy and compensation or other rights such as performance rights relating to the photos/videos/audio recordings and/or story and the use of my name. |  |  |
| **Yes** | **No** |

|  |  |
| --- | --- |
| **Signature** | **Date** |
|  |  |
| **Print name** | **Address and postcode** |
|  |  |

**Withdraw consent**

You can withdraw your consent at any time by contacting our office, details below:

|  |  |
| --- | --- |
| Caring TogetherL D H HouseParsons GreenSt IvesCambridgeshirePE27 4AA | Email: engagement@caringtogether.org |

**Privacy notice**

We promise to keep your personal details safe. You can change how we contact you at any time by contacting us at hello@caringtogether.org or 0345 241 0954.

To see how we protect and use your personal data, read our privacy policy at caringtogether.org/privacy-policy.