

hello
my name is...

Helen

Building a Caring Community

22 September 2016

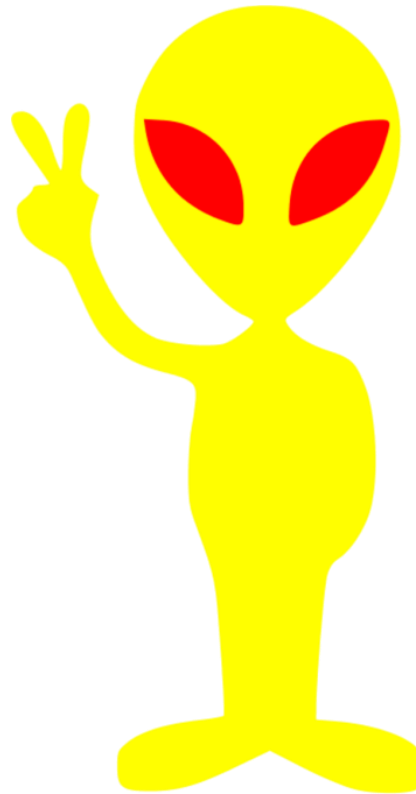
Thorpe Hall, Peterborough

A simple 'ask'— to personalise yourself to patients - has had a profound effect on colleagues in the NHS.

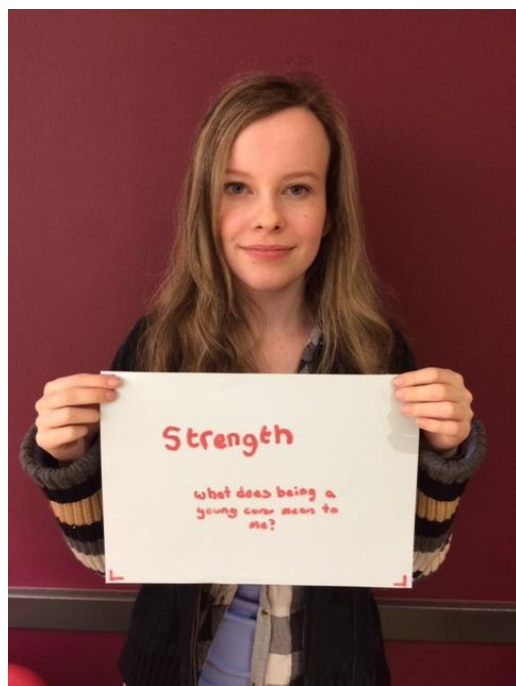
We want to create another profound change -
Caring Communities.

Imagine having more communities, professionals and employers 'Carer Aware' and offering help.

Is this a Young Carer?



No, these are Young Carers



"Do we look like we care?"
Young Carers worked with
NHS England to produce a
film to inform health
professionals
<http://bit.ly/2be2as9>



But recognising carers isn't an end in itself

Recognising carers is an essential means to an end and this is why: more and more people will become carers

Estimated 9 million carers by 2040

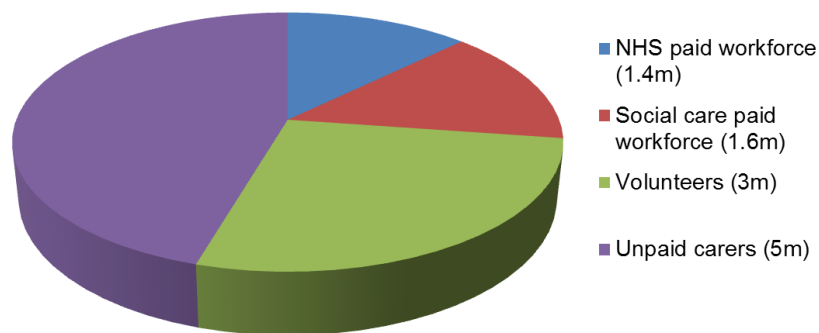
A third of carers are aged 75-84 and this will grow

60% of carers don't live with the person they care for



The UK population aged 75 and over – the group most likely to need care – is projected to rise by 89%, to 9.9 million by mid-2039

Number of health & social care employees, volunteers and carers



2,333

carers were
new to us

6,051

carers returned
for information or
support

791

young carers and
young adult
carers supported

698

professionals and
volunteers
participated in
Carers Friends
training

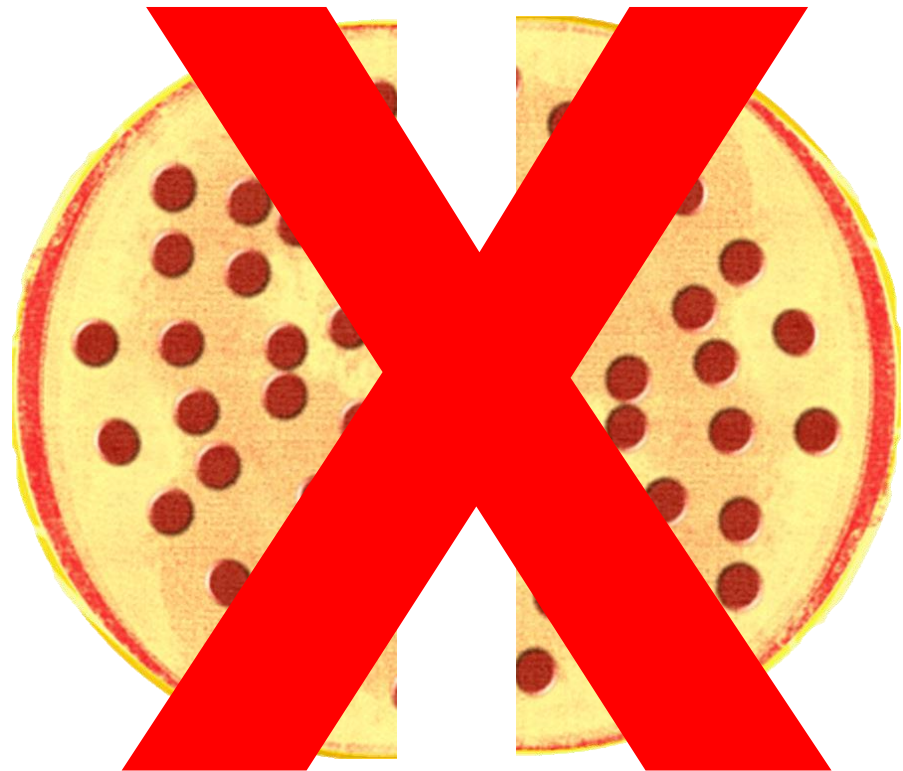
Partnership Working

599 carers referred and
1,594 signposted to
122 other organisations

Integrated Working?

Think Family?

Sounds simple!



We are ‘**Virtual integrators**’...
... with unique range and expertise.

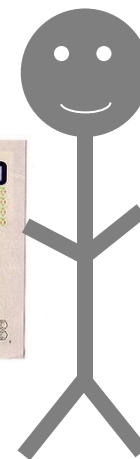


THE 3RD SECTOR CARE
AWARDS 2015
WINNER 



In Cambridgeshire and Peterborough


carerstrust
centre of excellence



**NHS England Vulnerable
Carer Identification and
Consultation Project**
2016

Harder to
reach
groups

We have raised
a massive
£2,015,000
to help family
carers over the
last 10 years

About Us

Although most of our income comes from contracts we still need to raise £200k per annum to deliver all our services.

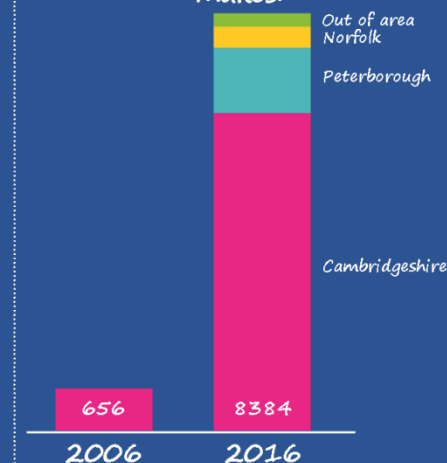
Extra funds raised



Our added value keeps increasing

Number of carers supported

What a difference a decade makes!



238
Carer Support
Workers and Office
Staff

77
Volunteers

100%
of staff are proud to work
for us!

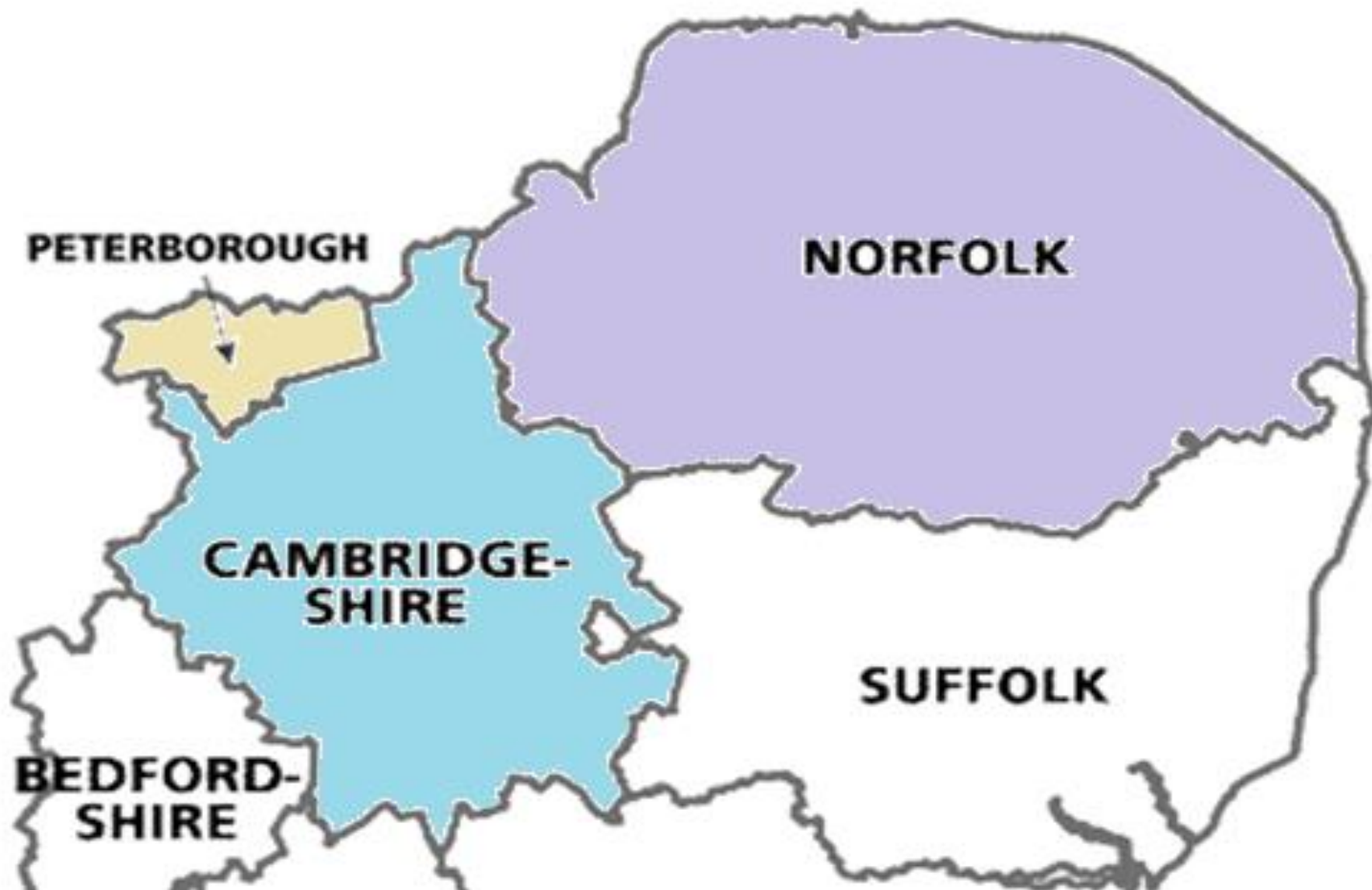
In October 2015, with just 6 weeks notice, we safely transferred the care of 317 carers and maintained employment for 69 people after Crossroads Care East Anglia in Norfolk ceased trading.

Our Mission

Improve carers' lives *and* prevent,
reduce and delay the harmful
impact of caring

Our Support

- Information and advice for carers – Carers Assessments
- Emergency support for carers of adults – What If? Plan
- Award winning Family Carers Prescription
- Flexible breaks for family carers of all ages
- Services for young carers and young adult carers, including transition planning
- 1:1 services in the community, at home & in groups for children & young people with disabilities
- Carers Centre in Peterborough
- Norfolk Care and Young Carer Forum



We can help

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West Anglia Crossroads Caring for Carers (known as Carers Trust Cambridgeshire).

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