Adrian Loades
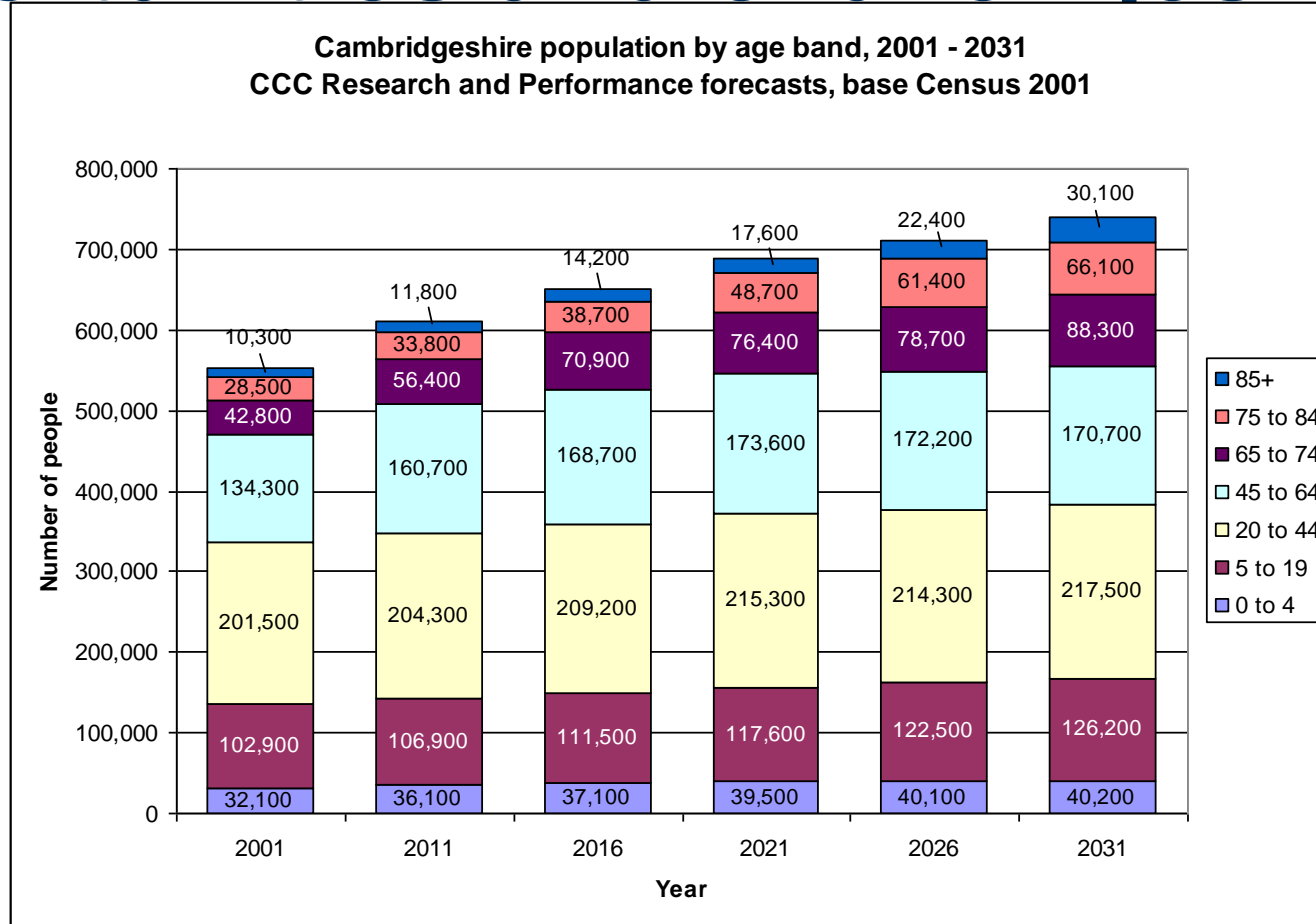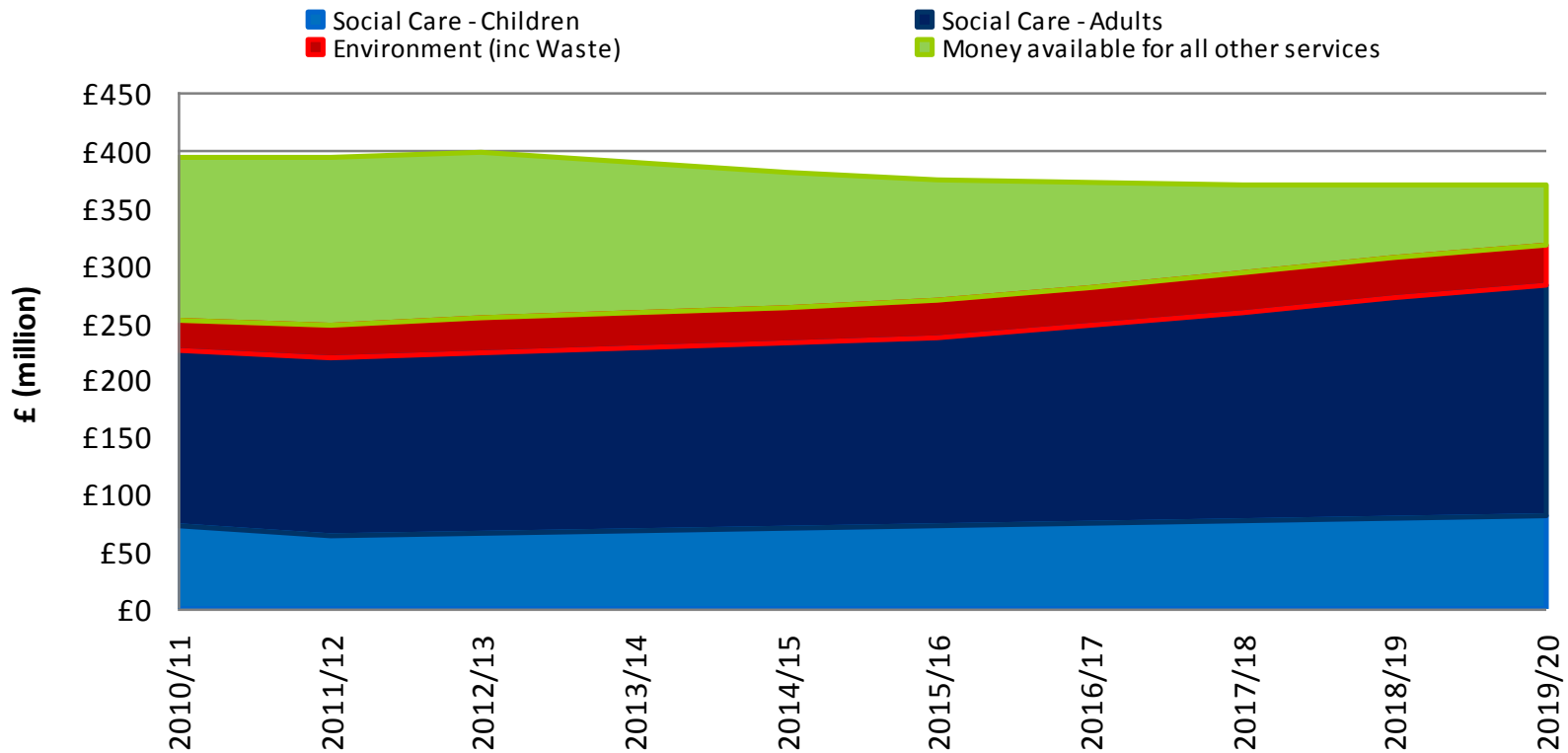# Executive Director: Children, Families and Adult Services

Population change – opportunities and challenges

Cambridgeshire population by age band, 2001 - 2031
CCC Research and Performance forecasts, base Census 2001

Challenges - Funding

Legend:
- Social Care - Children
- Social Care - Adults
- Environment (inc Waste)
- Money available for all other services

Y-axis: £ (million), from £0 to £450

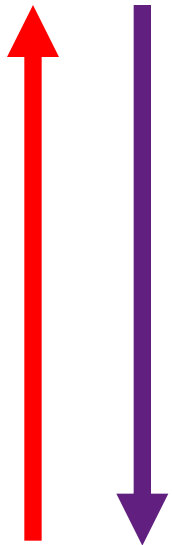X-axis: 2010/11, 2011/12, 2012/13, 2013/14, 2014/15, 2015/16, 2016/17, 2017/18, 2018/19, 2019/20
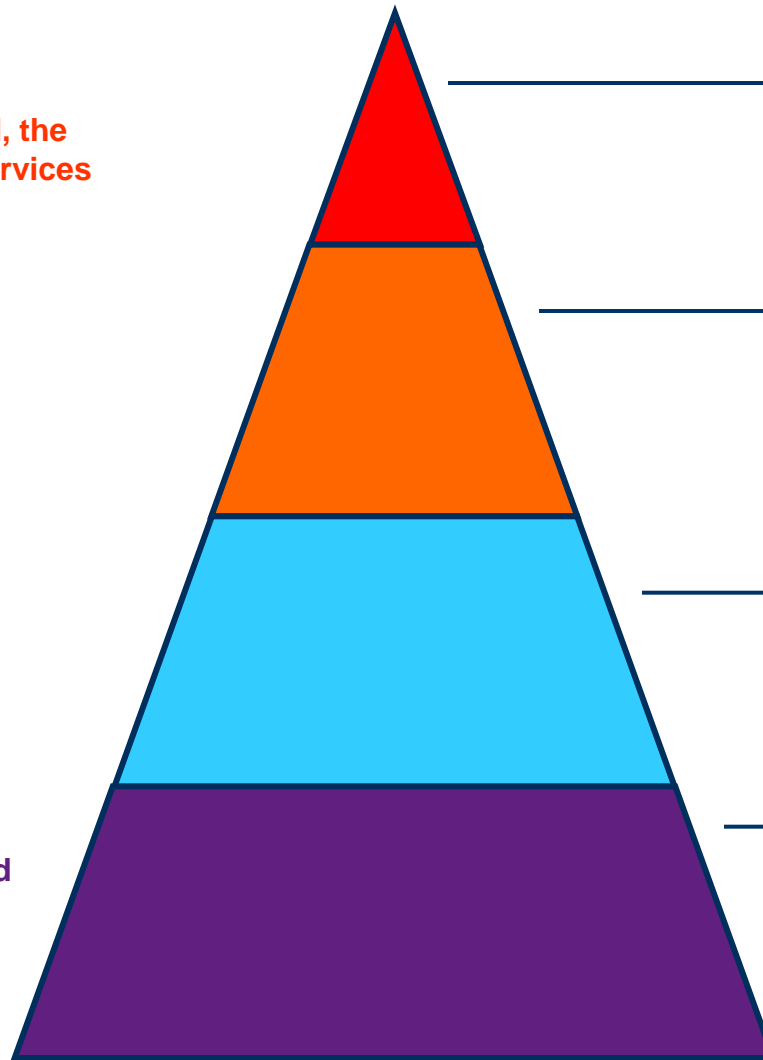
Which means

◆ Existing services and ways of working are not sustainable

◆ Cutting non statutory services and only undertaking statutory services is not sustainable

◆ We have to think differently

The model

The higher the need, the more intensive the services

Provide and commission direct care for people with the most complex needs

Targeted early help to reduce and prevent demand for more intensive support

We champion vulnerable people and those likely to experience worse outcomes

We ensure sufficient high quality universal services are available for all children, families and adults

Working to prevent need escalating and build capacity for families to succeed independent of service

Our response

◆ Drawbridges have to come down and not go up

◆ Help at the right time and less rigidity around thresholds

◆ Developing a more flexible and responsive response to need

◆ More working in and with communities and devolving decision making and accountability

◆ Improving our evidence base and getting the best outcomes from available resources

Our Response - Integration

◆ Transferring Older People's Social Care back to its direct control

◆ Focusing on establishing integrated working rather than pooled budgets and integrated structures

◆ Integrating assessment, planning and decision making at a local level

◆ Working with other agencies to establish multi disciplinary teams

Our Response – Support to Carers

◆ Welcome the vision, rights and entitlements for carers in the Care and Support Bill

◆ We have to place support to carers at the centre of what we do

◆ We need whole system support for carers

◆ Will look at different ways of delivering services

◆ Have to provide better signposting and information

◆ Existing rights and entitlements have to be delivered

Commissioner, Provider and Partner

◆ The Council is happy to lead and to be lead

◆ We have to move beyond the Commissioner-Provider relationship with the voluntary and community sector

◆ We have to meet entitlements and be flexible

◆ We want to ensure high quality services but want to keep people independent of them

◆ The rhetoric is easy but time and resource are in short supply and incredibly difficult challenges have to be solved

Lastly…

Congratulations